

February 13, 2024

Dear Local Business Owner,

I hope this letter finds you in good health and high spirits. I am writing to introduce you to a remarkable new school that has recently been founded in our community – the Chesterton Academy of Northern Utah – and to humbly ask for your financial support in addition to offering you a unique advertising opportunity for your business.

Chesterton Academy is an independent high school committed to providing a classical education to its students, aiming to instill in them the ideals of wisdom, virtue, and faith. To achieve this mission, we need the support of our community's business leaders, who understand the importance of investing in the future of our youth.

We are seeking sponsorships for our annual Salt & Honey Gala which will help support our financial assistance program, paying a living wage to faculty members, and serve to deepen the experience of our curriculum both inside and out of the classroom.

In return for your generous support, we offer several benefits to our valued sponsors, including prominent recognition and/or advertising within our programs for all school events, highly visible recognition and/or advertising on our gala and silent auction websites, and the knowledge that you are helping to shape the future of our community. We are also happy to discuss custom sponsorship opportunities tailored to your organization's goals and values. Please see the attached sheet for options.

We are also soliciting requests for goods and services to be auctioned during our on-line auction to be held the week prior and then finishing during the in-person Salt & Honey Gala. I am attaching a Procurement Form if you prefer to donate to our school in this way.

Thank you for considering our request. We hope you will join us in this exciting journey of building a better future for the youth in our community.

Martha Ritter Executive Director Director@ChestertonUtah.com

